

Message Text

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PAGE 01 KARACH 02832 01 OF 02 081407Z
ACTION COME-00

INFO OCT-01 NEA-11 ISO-00 EB-08 /020 W
-----114589 081527Z /53

R 081230Z JUN 78
FM AMCONSUL KARACHI
TO SECSTATE WASHDC 3536
INFO AMEMBASSY ISLAMABAD

UNCLAS SECTION 1 OF 2 KARACHI 2832

E.O. 11652: N/A
TAGS: BBSR, PK
SUBJECT: WTDR/FTI: INVESTMENT ADVISORY CENTER OF PAKISTAN (IACP)

REF: STATE 139891

SUMMARY: INVESTMENT ADVISORY CENTER OF PAKISTAN (IACP)
WORKING UNDER THE MINISTRY OF INDUSTRIES, FEDERAL
GOVERNMENT OF PAKISTAN IS ONE OF THE LARGEST CONSULTANCY
ORGANISATIONS IN PAKISTAN WITH SEVEN ZONAL OFFICES IN
PAKISTAN AND A BRANCH OFFICE IN JEDDAH. SPONSORED IN
1963 BY USAID WITH GOVERNMENT OF PAKISTAN, IACP
CURRENTLY EMPLOYS 50 PERSONS IN ITS ENGINEE
INO AND
BUSINESS ADMINISTRATION DIVISION AND HAS SO FAR OVER
700 STUDIES TO ITS CREDIT. DETAILED INFORMATION ON
IACP IS SUBMITTED HERewith:

1. PAKISTAN
OFFICE USE: 2. 535 3. 4. 02
5. INVESTMENT ADVISORY CENTER OF PAKISTAN
6. STATE LIFE BUILDING NO. 3, P.O. BOX 7534,
DR. ZIAUDDIN AHMED ROAD,
7. KARACHI, PAKISTAN
8. CONTACT: A.W.ALI
9. TITLE: MANAGING DIRECTOR
UNCLASSIFIED

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PAGE 02 KARACH 02832 01 OF 02 081407Z

OTHER OFFICIALS ARE:

10. PHONE: 511542 11. TELEX: 25101 IACP PK
12. CABLE: "CENTINVEST"
13. ESTABL: 1963 14. EMPL: 150 15. SIZE: TARGE
16. REPUTATION: Y-GOOD 17. RPT. DATE: 6/78
OFFICE USE: 18. NA 19. NA 20. NA 21. NA 22. NA

23A. 7392/9 OTHER CONSULTANTS

24. FOREIGN SALES: NA

25. FINANCIAL REFS: NATIONAL BANK OF PAKISTAN, PIDC BRANCH, KARACHI.

26. TRADE REFS: EXPERIENCE INC., 1930 DAIN TOWER, MINNEAPOLIS, MINN. 55402.

27. FOREIGN FIRMS REPRESENTED: NA

28. POST EVALUATION: INVESTMENT ADVISORY CENTER OF PAKISTAN (IACP) IS A NON-PROFIT GOVERNMENT CONTROLLED AND SUBSIDIZED INSTITUTION PROVIDING RESEARCH AND CONSULTANCY SERVICES TO PUBLIC AND PRIVATE SECTORS WITHIN THE COUNTRY AS WELL AS TO FOREIGN GOVERNMENTS UNDER TECHNICAL ASSISTANCE PROVIDED TO SUCH COUNTRIES BY THE GOVERNMENT OF PAKISTAN. ITS WELL EQUIPPED OFFICES ARE LOCATED IN A CENTRALLY LOCATED

COMMERCIAL BUILDING IN KARACHI AND IT HAS SUB-OFFICES IN LAHORE, QUETTA, SUKKUR, ISLAMABAD, PESHAWAR, GILGIT AND MIRPUR. IT HAS RECENTLY OPENED A BRANCH OFFICE IN JEDDAH, SAUDI ARABIA, AND IS PLANNING TO OPEN UP SIMILAR OFFICES IN LONDON AND TAGOS. IACP ACTS AS GENERAL CONSULTANT AND HAS BEEN PROVIDING CONSULTANCY SERVICES IN THE FIELDS OF MANAGEMENT, SYSTEMS, ECONOMIC PLANNING, PROJECT FEASIBILITY, ENGINEERING AND ARCHITECTURE. SINCE ITS ESTABLISHMENT IN 1963 UNTIL MAY 31, 1978 IACP COMPLETED 785 FEASIBILITY REPORTS ON A WIDE RANGE OF PROJECTS FOR PRIVATE ENTERPRENEURS IN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 KARACH 02832 01 OF 02 081407Z

PAKISTAN AND PUBLIC SECTOR PROJECTS FOR THE FEDERAL AS WELL AS PROVINCIAL GOVERNMENTS. IT HAS ALSO SUCCESSFULLY CARRIED OUT FEASIBILITY STUDIES FOR THE GOVERNMENTS OF SUDAN, UGANDA, GHANA AND NIGERIA UNDER PAKISTAN GOVERNMENT'S TECHNICAL ASSISTANCE PROGRAMMES FOR THESE COUNTRIES. IACP IS REGISTERED AS AN APPROVED CONSULTANT WITH THE GOVERNMENTS OF SAUDI ARABIA, SUDAN, LIBYA, AND KUWAIT. IACP WAS SPONSORED AND ESTABLISHED AS AN INSTITUTION IN COLLABORATION WITH THE U.S.A.I.D. AND THE GOVERNMENT OF PAKISTAN AND UNTIL 1967 IT WAS MANAGED AND OPERATED BY AMERICAN EXPERTS PROVIDED BY THE USAID. IT IS NOW AN ENTIRELY NATIONAL ORGANIZATION MANAGED BY ECONOMISTS, ENGINEERS, AND EXPERTS MOSTLY EDUCATED AND TRAINED IN THE U.S. ITS MANAGING DIRECTOR AND THE BOARD OF DIRECTORS IS APPOINTED BY THE GOVERNMENT, COMPRISING MAINLY OF HIGH RANKING GOVERNMENT OFFICIALS IN THEIR EX-OFFICIO CAPACITY AND INCLUDE THE FOLLOWING: CHAIRMAN, INVESTMENT PROMOTION BUREAU, MINISTRY OF INDUSTRIES, GOVERNMENT OF PAKISTAN; MANAGING DIRECTORS OF THE TWO MAIN INDUSTRIAL BANKS,

THE PAKISTAN INDUSTRIAL CREDIT AND INVESTMENT CORPORATION (PICIC), THE INDUSTRIAL DEVELOPMENT BANK OF PAKISTAN (IDBP), INDUSTRY SECRETARIES OF THE PROVINCIAL GOVERNMENTS OF SIND, PUNJAB, NWFP, BALUCHISTAN INCLUDING AZAD KASHMIR; JOINT SECRETARIES OF MINISTRIES OF PRODUCTION, FINANCE, AND THE PLANNING COMMISSION. PRESIDENT OF THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE AND INDUSTRY IS ALSO ON ITS BOARD IN EX-OFFICIO CAPACITY. IN ADDITION, THE FIVE UNITS, SIND, PUNJAB, NWFP, BALUCHISTAN AND AZAD KASHMIR ALSO NOMINATE FIVE PRIVATE BUSINESSMEN FROM THEIR RESPECTIVE PROVINCES ON IACP'S BOARD OF DIRECTORS WITH TENURE OF TWO YEARS, RENEWABLE FOR ANOTHER ONE
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 KARACH 02832 01 OF 02 081407Z

YEAR. THE FEDERAL GOVERNMENT APPROVES IACP'S BUDGET AND THE UNDERSTANDING IS THAT IACP SHOULD EARN ONE-HALF OF ITS ANNUAL EXPENDITURE THROUGH FEES WHILE THE FEDERAL GOVERNMENT MEETS THE REMAINING ONE-

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PAGE 01 KARACH 02832 02 OF 02 081452Z
ACTION COME-00

INFO OCT-01 NEA-11 ISO-00 EB-08 /020 W
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FM AMCONSUL KARACHI
TO SECSTATE WASHDC 3537
INFO AMEMBASSY ISLAMABAD

UNCLAS SECTION 2 OF 2 KARACHI 2832

HALF OF ITS BUDGET AS FINANCIAL ASSISTANCE OR SUBSIDY. IACP CLAIMS ITS ANNUAL EXPENSES ON THE AVERAGE AMOUNTED TO APPROXIMATELY DOLS 80,000 BUT DURING CURRENT YEAR (FY 1978) IT CONTRACTED BUSINESS WORTH MORE THAN DOLS500,000 AND HAS ALREADY RECEIVED DOLS200,000 IN CASH AND MAY RECEIVE THE BALANCE BY THE END OF JUNE 1978. IACP HAS

SOUGHT GOVERNMENT PERMISSION FOR USING THE SURPLUS
FOR CONSTRUCTING ITS OWN BUILDING FACILITIES. IACP CLAIMS
ITS NEW POLICY IS TO CONCENTRATE ON TUCRATIVE MARKET
IN THE MIDDLE EAST AND AFRICA AND IN ORDER TO ACTIVATE
ITS OVERSEAS OPERATIONS IT HAS RECENTLY ESTABLISHED AN
OFFICE IN JEDDAH AND IS PLANNING TO OPEN UP OFFICES IN
LONDON AND TAGOS. ON MANY PROJECTS IT ASSOCIATED
REPUTABLE OVERSEAS CONSULTANTS ON A PROJECT TO PROJECT
BASIS WHICH INCLUDED EXPERIENCE INC. MINNEAPOLIS, MN.
(STUDIES ON COTTON AND EDIBL OIL), DENVER RESEARCH
INSTITUTE, DENVER (STUDIES ON VILLAGE LEVEL TECHNOLOGY);
AND WARNER INTERNATIONAL, NEW YORK, N.Y. (STU
IES
ON TEXTILES). WITH A VIEW TO GAIN CONFIDENCE OF OVERSEAS
CUSTOMERS AND SUPPLEMENTING ITS OWN EXPERTISE IACP
IS KEENLY INTERESTED IN ASSOCIATING REPUTABLE OVERSEAS,
ESPECIALLY U.S. FIRMS IN SPECIALISED CONSULTANCY FIELDS,
ON A PROJECT TO PROJECT BASIS OR UNDER A GENERAL LONG-
TERM MUTUALLY ACCEPTABLE ARRANGEMENT. CURRENTLY
EMPLOYS 150 INCLUDING 50 PROFESSIONALS.
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PAGE 02 KARACH 02832 02 OF 02 081452Z

ECOMMENDED
AS SUITABLE ORGANIZATION FOR ESTABLISHING BUSINESS CONNECTIONS.
29. PREP; H.A.RIZVI APPR: GARY D. DEVIGHT
MOORE

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Message Attributes

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To: STATE
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